



PROMOTIONAL GIFT AWARD 2018

42 Award winners

Company	Internet	Product Name	Designer	Category
Kandinsky Deutschland GmbH (D-Düsseldorf)	www.promo-pins.de	<i>Cover-Pin</i> – pin accessory that turns the buttons of shirts into an advertising surface	Factory Design	Give-aways
KHK GmbH (D-Cologne)	www.lipcare.de	<i>Lipcare Recycled Plastic</i> – vegan, fair trade lipcare stick in a sleeve made of recycled plastic	Factory Design	Give-aways
MAGNA sweets GmbH (D-Moorenweis)	www.magna-sweets.de	<i>BottleBag</i> – promotional pouch with a cut-out that enables it to be hung over bottles	Factory Design	Give-aways
Orcas Customized Products GmbH & Co.KG (D-Groß-Umstadt)	www.2orcas.com	<i>e-sticky</i> – adhesive memos made of thin PP foil that stick using electro static instead of glue	Factory Design	Give-aways
Römer Wein und Sekt GmbH (D-Traben-Trarbach)	www.roemerfamilie.de	<i>Coffeebrewer</i> – two portions of coffee to-go in a patented brewing bag with a sieve	Factory Design	Give-aways
Bong GmbH (D-Solingen)	www.bong.de/tyvek	<i>ScanSafe® Travel Folder</i> – folder made of Tyvek®, that protects documents against being stolen via RFID	Andrea Wilhelm	Communicative Products
DG Trading B.V. (NL-Schagen)	www.screwmagnet.com	<i>Screwmagnet</i> – magnet that can be clipped to belt or shirt and holds on to screws and nails	Daan Broersen	Communicative Products
Green Earth Products (NL-Meppel)	www.greenearthproducts.eu	<i>Baby Tree</i> – fruit trees in a box to care for, with an access code for the <i>Baby Tree</i> online community	Factory Design	Communicative Products
mood rooms e.K.(D-Wermelskirchen) & Cooper Trade (NL-Amstelveen)	www.mood-rooms.de www.coopertrade.com	<i>Stojo</i> – patented, foldable to-go cup made of silicone	Urban Tumbler LLC (d/b/a Stojo)	Communicative Products
Pagani Pens/Prodir Division (CH-Cadempino)	www.prodir.com	<i>Identity Pen/DNA Pen</i> – a pen, the parts of which can be freely combined in a countless number of material, surface and colour options	Christoph Schnug/ StudioC Milano	Communicative Products
Schneider Schreibgeräte GmbH (D-Schramberg)	www.schneiderpen.com	<i>Link-It</i> – fineliners that can be combined with each other using a click system	Factory Design	Communicative Products
Tradeconthor GmbH (D-Adendorf)	www.tradeconthor.de	<i>Allroundo®</i> – all-in-one charging concept for all common connections of mobile devices	Emami Design	Communicative Products

Wellnuss Premium Snacks GmbH (D-Hamburg)	www.wellnuss.de	<i>Ice powder</i> – a tin containing powder that can be used to make one’s own ice cream, free from added aromas, colourings and preservatives	Achim Stephan	Communicative Products
BAGS BY RIEDLE (D-Langenbrettach)	www.riedle.de	<i>TopLuxe Braille</i> – paper bag for the SightCity show with an additional Braille embossing	Volker Riedle	Custom-made Designs
Brandcraft GmbH & KMS TEAM GmbH (D-Munich)	www.brandcraft.eu www.kms-team.com	<i>Berlinale Festival-Shopper 2017</i> – elegant bag made on behalf of Audi for Berlinale visitors	Hendrik Boeing	Custom-made Designs
B&F Brüggemann & Freunde Agentur für dialogische Markenführung GmbH & Rehms Druck GmbH (D-Borken)	www.bfbo.de www.rehmsdruck.de	<i>Advent Calendar Big Wheel</i> – a big wheel made of cardboard, the construction of which reflects Rehms Druck’s know-how in paper	Marc Schmitt Christian Bohn	Custom-made Designs
Huff Werbeartikel GmbH (D-Nuremberg)	www.huff-werbeartikel.de	<i>“KitKat” Power Bank</i> – a power bank in Kitkat form that looks thoroughly genuine	Factory Design	Custom-made Designs
K+M Werbemittel GmbH (D-Obertshausen) & Commerzbank AG (D-Frankfurt/M.)	www.k-m-werbemittel.de www.commerzbank.de	<i>Trainer Folder</i> – writing case with a tactics board on the cover for the “DFB Junior Coach” project	IP Adelt	Custom-made Designs
koziol »ideas for friends GmbH (D-Erbach) & Milupa Nutricia GmbH (D-Bad Homburg)	www.koziol.de www.milupa-nutricia.de	<i>Aptawelt Plates</i> – plates developed for a Milupa campaign with dividers that make eating food easier for children	Factory Design	Custom-made Designs
micx -media in concept- gmbh & co. kg (D-Bielefeld) & ID Werbung GmbH (D-Essen)	www.micx-media.de www.idwerbung.de	<i>ifm-Video Box</i> – a box with a video element and an implemented sensor construction, which helps explain the customer’s measuring product	Agentur H. Boom	Custom-made Designs
S/CONCEPT GmbH (D-Karlsruhe)	www.s-c7.de	<i>Walter Knoll Rollerball</i> – pens that are covered in leather left-over from the production of the furniture manufacturer	Alexander Slemp	Custom-made Designs
THIMM Group GmbH - THIMM Verpackung (D-Northeim)	www.thimm.de	<i>Thimm Multipack I gift</i> – a gift box for beer bottles with a glass as an inpack that also serves as the handle	Horst Kühn	Custom-made Designs
utopia design s.r.o. (CZ-Ostrava)	www.b2b.respiro.cz	<i>Vinyl Upcycling Set</i> – notebook and clock made of records, pen made of info material, produced for the “Cannes in Prague” conference	Jakub Mastik	Custom-made Designs
Deutscher Sparkassen Verlag GmbH (D-Stuttgart)	www.dsv-gruppe.de	<i>World Savings Day 2017 Collection</i> – product world based on the mascot, the tortoise Eddi	Michael Grill Marion Rieder	Best Practice
Havas Düsseldorf GmbH (D-Düsseldorf) & Deutsche Asset Management International GmbH (D-Frankfurt/M.)	de.havas.com	<i>Wicked Zero</i> – campaign against the zero interest rate policy with a red zero in the form of a monster as a haptic messenger	Torsten Pollmann	Best Practice
Rastal GmbH & Co. KG (D-Höhr-Grenzhausen) & Privatbrauerei Gaffel Becker & Co. OHG (D-Cologne)	www.rastal-promotion.com www.gaffel.de	<i>Living Glass</i> – using augmented reality a beer glass is turned into an invitation tool for a Carnival Summer Festival in breweries	Factory Design	Best Practice
koziol »ideas for friends GmbH (D-Erbach)	www.koziol.de	<i>Eintracht Frankfurt Collection</i> – fan items produced in the home region of the football club	Factory Design	Merchandising
Margarete Steiff GmbH (D-Giengen an der Brenz)	www.steiff.com	<i>Billy Goat Hennes VIII.</i> – life-size cuddly toy version of the mascot of FC Cologne	Factory Design	Merchandising

Touch of Ginger (GB-Shepreth) & Live Nation UK	https://vipgift.co.uk www.livenation.co.uk	<i>Coldplay "A Head Full of Dreams" merchandising</i> – items for the stadium tour of the band	Gary Moore Adam Cash	Merchandising
Uni Merch Merchandising GmbH (D-Eichenau)	www.hagemanngruppe.de	<i>Allianz Arena Lamp</i> – the striking stadium of Bayern Munich becomes a lampshade	Tagwerk GbR	Merchandising
FARE – Guenther Fassbender GmbH (D-Remscheid)	www.fare.de	<i>AC Midsize Regular Umbrella Fare®-Switch</i> – effective umbrella with and LED light	Volker Griesel	Premium Products
Medu-Scientific Inh. Karl Berger (D-Dorfen) & EDU-Science H.K. Ltd. (CN-Hong Kong)	www.medu-scientific.de www.edu-toys.com.hk	<i>BMW i Experiment Set "3in1 ECO Energy Kit"</i> – playful mediation of sustainable drive energy for both big and small BMW fans	Dan Yeong	Premium Products
MEIN GENUSS GmbH & Egger Druck + Medien GmbH (D-Landsberg/Lech)	www.meingenuss.de www.eggerdruck.de	<i>Tea Set "My Enjoyment"</i> – elaborately designed box containing different sorts of tea in glasses	Marc Clormann	Premium Products
STAEDTLER Mars GmbH & Co. KG (D-Nuremberg)	www.staedtler-promotional.de	<i>Staedtler Concrete</i> – pen with shaft made of concrete, cast by hand	Factory Design	Premium Products
KARL KNAUER KG (D-Biberach/Baden) & INURU GmbH (D-Berlin)	www.karlknauer.de www.inuru.de	<i>OLED – an illuminating future</i> – printed flexible organic LEDs	Factory Design	Customising Technologies
Kellermeister Manns GmbH (D-Bottrop-Kirchhellen)	www.kellermeister-manns.de	<i>Ö-Ei</i> – single and multi-coloured direct printing technique for brown eggs	Martin Manns	Customising Technologies
Könitz Porzellan GmbH (D-Könitz)	www.koenitz-group.com	<i>Selfmade Mug</i> – mugs and caps with surfaces that can be coloured in with crayons	Factory Design	Customising Technologies
palupas shoe GmbH (D-Berlin)	www.myfotoflips.de	<i>myPhotoFlips Bathing Shoes</i> – customisation of the soles of shoes with a special textile cover per sublimation printing from one pair upwards	Factory Design	Customising Technologies
Permatrend AG (CH-Gelterkinden)	www.permatrend.ch	<i>Textile Transfer Print "Perma-Sport"</i> – solves the problem of the migration of dye particles	Factory Design	Customising Technologies
PF Concept Deutschland GmbH (D-Emmerich)	www.pfconcept.com	<i>Customising Technologies HXD</i> – 3D patches in high quality for customising textiles	Factory Design	Customising Technologies
Victorinox GmbH (CH-Ibach-Schwyz)	www.victorinox.com	<i>Digital Haptic 3D</i> – printing of raised structures on the plastic shells of the Victorinox knives	Factory Design	Customising Technologies
Dicke & Partner GmbH (D-Dortmund)	www.dickenet.com	<i>Promotional Products Collection of the Continentale insurance company</i> – elegantly designed and elaborately implemented items	Oliver Rentzsch	Promotional Products Collection special prize