



PROMOTIONAL GIFT AWARD 2016

49 award winners

Company	Internet	Product Name	Designer	Category
bio Strohhalme (A-Atzbach)	www.biostrohhalme.co.at	<i>bio straw</i> – made out of real straw, a sustainable alternative to plastic straws	Factory design	Give-aways
Hey!blau Labs e.K. (D-Cologne)	www.kryptonizer.de	<i>Kryptonizer</i> – key pendant, that safely encodes passwords	Jonas Holland-Moritz	Give-aways
JOSANTO UG (D-Hamburg)	www.bioponcho.de	<i>Bioponcho</i> – poncho for outdoor events made of certified bio-plastic	Antonia Haase	Give-aways
MACMA Werbeartikel oHG (D-Nuremberg)	www.macma.de	<i>Foldable pen butler</i> – clever mailing item in DIN long format with a large advertising surface	Kai Förster	Give-aways
Manufacturas Arpe, S.L. (E-Areyns de Munt)	www.arpebarcelona.com	<i>Travel Slippers</i> – completely digitally imprintable travel slippers made of microfibre	Montse Pera	Give-aways
BAGS BY RIEDLE (D-Langenbrettach)	www.riedle.de	<i>Coupon Bag</i> – promotion bag with detachable coupons for discount campaigns and prize draws	Factory design	Communicative Products
DerGugl Manufaktur GmbH & Co.KG (D-Munich)	www.dergugl.de	<i>Happy Gugl 2 U</i> – hand-made mini cakes with a candle in little, individually designable boxes	Factory design	Communicative Products
DIESER GmbH & Co. KG (D-Hamburg)	www.umbum.de	<i>3D Puzzle Model "Truck"</i> – true-to-scale, functioning precision model set made of cardboard	Factory design	Communicative Products
Event & promotion s.r.o. (CZ-Prague)	www.brandedwafers.de	<i>Branded Wafers</i> – traditional wafers with creative design and packaging options	Factory design	Communicative Products
FARE - Guenther Fassbender GmbH (D-Remscheid)	www.fare.de	<i>AC Midsize Regular Umbrella</i> – umbrella with a colour-contrasted stick and frame	Factory design	Communicative Products
H&P Werbe-Service GmbH (D-Ratingen)	www.hup-werbe-service.de	<i>Movie Ruler</i> – ruler with a moveable element for playful marketing	Factory design	Communicative Products
i4 d.o.o. (SLO-Ljubljana)	www.inventedfor.com	<i>Ulla</i> – smart silicon gimmick, which reminds the owner to drink using a time and motion sensor	Factory design	Communicative Products
OCTOGONE GmbH (D-Neuenburg)	www.octogone.de	<i>SMART Card Power Bank</i> – slim battery pack with suction cups for attaching it to the smartphone	Robert Bruns	Communicative Products
POWFOX GmbH (D-Munich)	www.powfox.com	<i>POWFOX BOX3 V3</i> – designer mobile phone charging point for events, illuminated and lockable	Patrick Bertermann	Communicative Products
Prodir S.A. (CH-Lamone)	www.prodir.com	<i>QS writing instrument series</i> – new series with 3D embellishment for an individual surface structure	Christoph Schnug, Studio	Communicative Products

RESPONSOR SRL (I-Conegliano)	www.responsor.it	<i>Memo Drink PROSECCO</i> – elegant prosecco DOC in a completely digitally imprinted bottle	Factory design	Communicative Products
Der Zuckerbäcker GmbH (D-Heilbronn)	www.der-zuckerbaecker.de	<i>Edible grill charcoal</i> – coal-look foam sugar in a mini charcoal bag	Factory design	Communicative Products
Birkhäuser+GBC AG (CH-Reinach)	www.birki.ch	The Christmas pickle – hand-blown customer gift following American tradition	Cyrill Studer	Custom-made Designs
K+M Werbemittel GmbH (D-Obertshausen)	www.k-m-werbemittel.de	<i>Wella sales folder</i> – elaborate field service sales tool designed by Wella	Factory design	Custom-made Designs
koziol >>ideas for friends GmbH (D-Erbach)	www.koziol.de	<i>Emmi Cup Cooler</i> – onpack mug with a cool pack for Emmi coffee specialities	Factory design	Custom-made Designs
Point of Promotion (D-Sulzbach-Rosenberg)	www.point-of-promotion.de	<i>Edding vacuum flask</i> – Thermos flask in the true-to-detail design of a red felt-tip	Factory design	Custom-made Designs
Präsentstudio SOENNECKEN e.K. (D-Hagen)	www.praesentstudio.de	<i>Gas pipeline ballpoint</i> – writing instrument made from the material and in the form of a gas pipeline	Factory design	Custom-made Designs
RESPIRO (CZ-Ostrava)	www.b2b.respiro.cz	<i>GHOST bike selection</i> – bag set made of old bicycle innertubes for the bike brand GHOST	Factory design	Custom-made Designs
DIE WERBTÄTIGEN (D-Düsseldorf)	www.diewerbttaetigen.de	<i>Seppel on a great voyage</i> – dachshund for the car roof for sales partners of the pet food brand Josera	Uwe Görlich	Custom-made Designs
ZOGI - Herzog Products GmbH(D-Keltern), RBK Koch GmbH (D-Stuttgart)	www.zogi.biz	<i>Bosch Generator Power Bank</i> – battery pack in the true-to-detail design of a Bosch Generator	Factory design	Custom-made Designs
Audio Logo GmbH (D-Ummerstadt)	www.audiologogmbh.de	<i>"Workday"</i> Baton – elaborately technical and creative sound invitation mailing	David Hofmann, Adrian Schmidt	Best Practice
Green Earth Products (NL-Meppel)	www.greenearthproducts.eu	<i>"Circulary Beach"</i> jute bag – rubbish collecting campaign on Holland's beaches using jute bags	Helga Nederhoed	Best Practice
Hedi Grosse & Partner (D-Rödermark)	www.hgp-incentives.de	<i>Linoleum notebook</i> – a notebook made of linoleum for the exhibition stand of von Armstrong DLW Flooring / Messe BAU 2015	Factory design	Best Practice
KW open gmbh (CH-Diepoldsau)	www.kwopen.com	<i>"Money Sock" campaign</i> – a promotional socks campaign for the National Bank of Liechtenstein	Leone Ming Est.	Best Practice
mbw Vertriebsges. mbH (D-Wanderup)	www.mbw.sh	<i>MiniFeet® Bodo Bear campaign</i> – charming campaign for the market launch of the toy bear	Factory design	Best Practice
Rastal GmbH (D-Höhr-Grenzhausen), Grabenhorst & Vetterlein GmbH (D-Berlin)	www.rastal.com	<i>Cuba mug</i> – promotion for the easyApotheke using Cuba, a new glass with a roly-poly effect	Factory design	Best Practice
Michael Schiffer Promotion GmbH (D-Rheinberg)	www.promotion.michaelschiffer.com	<i>Stick this book #globalgoals</i> – post-it® book with viral implementation for a UN campaign	Factory design	Best Practice
WB+V Werbemittel- Beratung und Verkaufsförderung GmbH (D-Cologne)	www.wbv-werbemittel.de	<i>Brooks Bubble</i> – campaign with tongue-dying sweets for the Run Happy running series of Brooks	Factory design	Best Practice
Werbemittelagentur Hagemann GmbH (D-Eichenau)	www.der-hagemann.de	<i>Allianz Manager Liability</i> – USB stick and packaging for the explanatory campaign on manager liability	Factory design	Best Practice

ABER textil+design (D-Ihme-Roloven)	www.aber-design.de	<i>Bayer 04 Leverkusen Sneakers</i> – pair of socks with an oversized logo	Factory design	Merchandising
Dicke & Partner (D-Dortmund)	www.dickenet.com	<i>KA 300</i> – comprehensive collection with dialect slogans for the 300th birthday of Karlsruhe	Oliver Rentzsch	Merchandising
Präsenta Promotion International GmbH (D-Solingen)	www.praesenta.de	<i>Jerry Cotton Merchandising Collection</i> – line-up to perfectly match the fictional detective	Factory design	Merchandising
Trik Produktionsmanagement GmbH (D-Berlin)	www.trik.de	<i>USB stick guitars</i> – three guitars by Mark Knopfler as USB sticks with concert recordings	Factory design	Merchandising
Dehenhof Globale Produktionsagentur GmbH (A-St. Peter in der Au)	www.smartometer.at	<i>Smartometer</i> – smartphone supported infrared thermometer for object and body temperatures	Factory design	Premium Products & Brand Articles
FARE - Guenther Fassbender GmbH (D-Remscheid)	www.fare.de	<i>FARE-iAuto</i> – first fully-automatic opening and closing pocket or regular umbrella	Factory design	Premium Products & Brand Articles
Mahlwerck Porzellan GmbH (D-Kolbermoor)	www.mahlwerck.de	<i>Form 466 SteelMug</i> – high-quality Thermos mug made of stainless steel and porcelain	Factory design	Premium Products & Brand Articles
Offsetdruckerei Schwarzach (A-Schwarzach)	www.offset.at	<i>Advent Calendar 2015</i> – high-class cardboard product with drawers and pop-up elements	Robert Keller, Anita Fröwis	Premium Products & Brand Articles
ORCAS Customized Products GmbH & Co. KG (D-Groß-Umstadt)	www.2orcas.com	<i>Swing-Box</i> – drink packaging with a sophisticated draw-string closure	Giray Sinangin	Packaging
Bome – Papierveredelung (D-Holzgerlingen)	www.bome-papierveredelung.de	<i>The Swarm</i> – precision laser cut mobile to demonstrate the company's in-house customising competence	trafficweb.de	Customising Technologies
Campus Sportswear GmbH (D-Cologne)	www.campusportswear.de	<i>Flash Shirt</i> – textile imprint using special dyes that react to a flash.	Factory design	Customising Technologies
Karl Knauer KG (D-Biberach/Baden)	www.karlnauer.de	<i>Glenmorangie Whisky box</i> – complex customising method with 16,000 3D holographic lenses and UV	Butterfly Cannon	Customising Technologies
Promodoro Fashion GmbH (D-Düsseldorf)	www.promodoro.de	<i>Do your own Placket</i> – poloshirt with an individually designable button panel with 22 button colours	Factory design	Customising Technologies
Rudholm & Haak Ab (S-Boras)	www.functionalthinking.com	<i>Brilliant reflex</i> – reflective film in CI colours	Factory design	Customising Technologies
Senator GmbH & Co KGaA (D-Groß-Bieberau)	www.senator.com	<i>High Definition Print</i> – enables colour gradients, fine-screen and tangible paint applications using the direct printing method	Factory design	Customising Technologies