



PROMOTIONAL GIFT AWARD 2023

35 Award Winners

Company	Internet	Product name	Designer	Category
ZOGI Europe GmbH & ZOGI Nature GmbH (D-Keltern)	www.zogi.biz	<i>1-piece candle making set</i> – mailing with a crafting set for a bee's wax candle	Martina Herzog	Give-aways
A&M Kreativfabrik GmbH (A-Vienna)	www.kreativ-fabrik.com	<i>Upcycling Fire Flower</i> – firelighter for the BBQ and fire made from left-over bee's wax cloth	Factory design	Communicative Products
Avant Stoneware Factory (PL-Niedrzwica Kościelna)	www.avant.pl	<i>Woody</i> – ceramic mug with a latched on wooden handle attached without the use of glue	Kabo & Pydo Design Studio	Communicative Products
Herka GmbH (A-Kautzen)	www.herka-frottier.at	<i>Undyed by Herka</i> – undyed, natural terry cloth series made from organic cotton	Factory design	Communicative Products
ideaPRO GmbH (D-Mannheim)	www.ideapro.de	<i>Solid cosmetic (60g)</i> – solid, water-free piece of soap for the sustainable bathroom	Factory design	Communicative Products
Kingly Ltd (BG-Sofia)	www.wearekingly.com	<i>Clickable socks</i> – a pair of socks with an individualisable press stud allowing them to be clicked together	Factory design	Communicative Products
MOUTH Propaganda GmbH (D-Cologne)	www.mouthpropaganda.de	<i>Individual Ice Lolly</i> – ice lolly that can be totally individually designed	Factory design	Communicative Products
Promokick/b+a Vertriebs GmbH (D-Ilsfeld)	www.promotionkick.de	<i>QR Puzzle made from building blocks</i> – building block puzzle with an individual motif and a QR code on the back	Factory design	Communicative Products
Proramillenote Srl (I-Arcore)	www.poramillenote.it	<i>Meet & Meet Box</i> – memo boxes with a special flip-open mechanism and a mini display	Pavel Nobili	Communicative Products
Refloactive Sp. z o.o. (PL-Bydgoszcz)	www.refloactive.com	<i>Reflective textile sticker</i> – textile sticker made from certified, reflective film	Factory design	Communicative Products
Audio Logo GmbH (D-Ummerstadt)	www.emotions-in-print.de	<i>Video Box Hippiements Village</i> – a video box filled with sand, salt and island air in a glass for multisensory infotainment	Factory design	Custom-made Designs

cyber-Wear Heidelberg GmbH (D-Mannheim)	www.mycybergroup.com	<i>DB Ballpoint Pen “From a jacket to a pen”</i> – upcycling ballpoint pen made from the old uniforms of Deutsche Bahn conductors	Factory design	Custom-made Designs
cyber-Wear Heidelberg GmbH (D-Mannheim)	www.mycybergroup.com	<i>Ford Explorer Outdoor Merch</i> – box in Ford Explorer design with an outdoor merchandising collection to match the SUV	Factory design	Custom-made Designs
koziol »ideas for friends GmbH (D-Erbach) & maglassX GmbH (D-Hutthurm)	www.koziol-incentives.de https://silwy.de	<i>silwy® Magnetic Plastic Glasses</i> – plastic glasses with a magnetic base that can be attached everywhere using the matching part	Factory design	Custom-made Designs
Plan Concept GmbH (D-Essen/Stuttgart) & Festool GmbH (D-Wendlingen)	www.werbeartikel.tv www.festool.com	<i>Pizza Saw TS60K</i> – pizza cutter in the shape and design of the Festool plunge-cut saw TS60K	Factory design	Custom-made Designs
Präsentstudio Soennecken e.K. (D-Hagen)	www.praesentstudio-soennecken.de	<i>Desk Scaffolding Lamp</i> – a desk lamp made from the original scaffold foot	Factory design	Custom-made Designs
Trik Produktionsmanagement GmbH (D-Berlin) & Chromedia Dialogmarketing GmbH (D-Munich)	www.trik.de www.chromedia.de	<i>Porsche Watch Winder</i> – watch winder for automatic watches in the form of the Porsche 911 sports chronograph	Factory design	Custom-made Designs
Waidzeit GmbH & Co. KG (A-Haus im Ennstal) & Ulrike von Borstel networks (Kaltenkirchen)	www.waidzeit.at www.borstel.de	<i>Trakehner Wristwatch made of a reused whisky barrel</i> – upcycling watch made from the wood of a whisky barrel with a watch face to match the whisky label	Katharina Schwab	Custom-made Designs
Bartenbach Gruppe (D-Mainz) & HOMANN Feinkost GmbH (D- Düsseldorf)	www.bartenbach-werbemittel.de www.homann.de	<i>Cold Chain Compatible Promotional Fan Make-up</i> – fold-out card with specially imprinted make-up as an onpack for refrigerated items	Factory design	Best Practice
Deutsche Post AG (D-Bonn) & Werbeagentur Maas (D-Bad Honnef)	www.deutschepost.de werbeagenturmaas.de	<i>Chocolate Advent Calendar “Christmas House 2022”</i> – Xmas house filled with 24 folding boxes for the business partners and customers of the Deutsche Post DHL Group	Factory design	Best Practice
Josera petfood GmbH & Co. KG (D-Kleinheubach)	www.josera.de	<i>Dog Food Samples Campaign</i> – mailing with a personalised food samples package	Factory design	Best Practice
K+M Werbemittel GmbH (D-Obertshausen)	www.rm wz.de	<i>3-in-1 Magnetic Card</i> – magnetic card for the DFB Exercise Badge “Paule’s Journey around the World”	Factory design	Best Practice
Senator GmbH (D-Groß-Bieberau)	www.senator.com	<i>Free Senator Replacement Refill</i> – free replacement refill for all of Senator’s writing instruments	Factory design	Best Practice
Werbemittelagentur Hagemann GmbH (D-Eichenau) & koziol »ideas for friends GmbH (D-Erbach)	www.werbemittelagentur-hagemann.de www.koziol.de	<i>Kuka Promotional Products Series “Made with Kuka – made in Germany”</i> – merchandise series for the company Kuka, manufactured by Kuka robots	Factory design	Best Practice
WIR Bank Genossenschaft (CH-Basel)	www.wir.ch	<i>FX Tradingforte</i> – mailing with fictive means to combat excessive fees in the foreign exchange trade	Factory design	Best Practice

Meyer & Stiehl Spieltrieb GbR (D-Heidenrod-Niedermeilingen) & Steffen Albus (D-Darmstadt)	www.spiele-entwickler-spieltrieb.de www.steffenalbus.de	<i>Quiz on 98</i> – quiz game about the SV Darmstadt 98 football club	Factory design	Merchandising
the five elements GmbH (A-Leopoldsdorf) & WIENER LINIEN GmbH & Co KG (A-Vienna)	www.thefiveelements.at www.wienerlinien.at	<i>bau.Art – the Collection</i> – merchandising designed to look like historical underground stations of Vienna	WIENER LINIEN GmbH & Co. KG	Merchandising
Blooms out of the Box BV (NL-Utrecht)	www.bloomsoutofthebox.nl	<i>BloomsBox</i> – decorative dispatch and planting box for green plants	Factory design	Premium Products
Halfar System GmbH (D-Bielefeld)	www.en.halfar.com	<i>Sport/Travel Bag Active</i> – PVC-free bag made from canvas-look rPET	Factory design	Premium Products
Höfats GmbH (D-Kempen)	www.hofats.com	<i>Spin 90 Table Fire</i> – Table fire with gel fuel as an effective alternative to a lantern	Factory design	Premium Products
Offsetdruckerrei Schwarzach GmbH (A-Schwarzach)	www.offset.at	<i>Advent Calendar Edition 2022</i> – elaborate magnetic box with a winter landscape and 24 little boxes	Factory design	Premium Products
Sahm GmbH & Co. KG (D-Höhr-Grenzhausen)	www.sahm.de	<i>Sahm Digital Relief Imprint</i> – excellent haptic 3D relief imprint on glass	Factory design	Customising Technologies
jack's gift company (D-Solingen) & Yonanda la Tura® (D- Burghaun-Steinbach)	jackssoulangel.de / jacks-gift-company.de www.yonandalatura.de	<i>“Deck of Cards Erat aliquando...”</i> – deck of cards with symbolic sketches, which the recipient can use to tell their stories with	Yonanda la Tura®/ Christina Rancke & Cornelia Kreitzberg	Public Prize Voting ranking 1
cyber-Wear Heidelberg GmbH (D-Mannheim)	www.mycybergroup.com	<i>Miami Vibes Capsule Collection 2022</i> – merchandising series with UV motifs in retro Miami Vice design	Factory design	Public Prize Voting ranking 2
cyber-Wear Heidelberg GmbH (D-Mannheim) & mbw Vertriebsges. mbH (Wanderup)	www.mycybergroup.com	<i>DB Rubber Duck Journey</i> – Schnabels® conductor duck with a QR code and matching smartphone game	Factory design	Public Prize Voting ranking 3