



PROMOTIONAL GIFT AWARD 2022

41 Award Winners

Company	Internet	Product Name	Designer	Category
burger pen AG (CH-St. Antoni)	www.burgerswisspen.com	<i>Beolino clinic® + Cinema clinic®</i> – ballpoint pen model with permanently self-disinfecting surface	Harald Knauf	Give-aways
Popkornditorei Knalle GmbH (D-Berlin)	www.knalle.berlin	<i>Knalle popcorn</i> – different flavoured popcorn baked in the oven	Factory design	Give-aways
Promowolsch GmbH & Co. KG (D-Geseke)	www.promowolsch.de	<i>Fight For Nature Packaging that becomes the product</i> – (ice-scraper) packaging made from recycled cardboard with a secondary usage as a parking disc	Wolfgang Schmidt	Give-aways
Wagus GmbH (D-Rheinstetten)	www.wagus.de	<i>WAGUS Fitness Strap</i> – vegan, powder-free, climate neutral fitness strap made from natural latex	Factory design	Give-aways
Alta Seta GmbH & Co. KG (D-Neustadt am Rübenberge)	www.oceantowel.de	<i>OceanTowel WAYER</i> – lightweight, compact hammock made of recycled nylon	Factory design	Communicative Products
cyber-Wear Heidelberg GmbH (D-Mannheim)	www.mycybergroup.com	<i>cyber-Wear Monthly Advent Calendar</i> – wall planner with an integrated advent calendar	Factory design	Communicative Products
EINDRUCK e. K. werbeagentur (D-Feuchtwangen)	www.ein-druck.net	<i>Growbook – Notebook containing Seed Capsules</i> – notebook with (pine) seed capsules embedded in the cover	Factory design	Communicative Products

A. W. Faber-Castell Vertrieb GmbH (D-Stein) + Deutsche Post AG (D-Bonn)	www.faber-castell.com www.deutschepost.de	<i>Charity Crayon Set "Children of the World"</i> – crayon set with skin colours based on real make-up shades	Factory design	Communicative Products
Fidel Gmeiner GmbH & Co (A-Wolfurt)	www.gmeiner.com	<i>ECO Lint Roller - logi</i> – eco-friendly lint roller made of recycled cardboard with an innovative adhesive roll system	Factory design	Communicative Products
Herka GmbH (A-Kautzen)	www.herka-frottier.at	<i>Waldviertel Hamam Towel</i> – a “made in Austria” beach towel made of particularly lightweight, material-saving double face fabric	Factory design	Communicative Products
Kingly Ltd (BG-Sofia)	www.wearekingly.com	<i>GOTS-certified Socks with Seed Paper Labels</i> – socks made from GOTS-certified cotton and recycled nylon	Factory design	Communicative Products
KHK GmbH (D-Hürth)	www.lipcare-werbemittel.de	<i>Handcare Naked</i> – a piece of hand cream, which requires no tube, jar or any other container	Factory design	Communicative Products
Matabooks (D-Dresden)	shop.matabooks.de	<i>Seed Book "Growing"</i> – notebook with wild flower seeds embedded into the cover of the book	Christina Reymann	Communicative Products
Nürnberger-Spielkarten-Verlag GmbH (D-Fürth-Dambach)	www.nsv.de	<i>QWIXX - NATURELINE</i> – plastic-free and sustainably designed new edition of the dice game classic	Oliver Freudenreich (Graphics), Steffen Benndorf (Game Development)	Communicative Products
Pferdeapfel Naturdünger GmbH (A-Wels)	www.pferdeapfel.bio	<i>Seed Donor</i> – seven vegetable, flower or herb seeds in individual boxes that are sown on a monthly basis	Factory design	Communicative Products

POLYCLEAN International GmbH (D-Ahaus)	www.polyclean.com	<i>DigiWipz® Two-in-One</i> – combination between a cleaning cloth, sponge and integrated spray bottle for cleaning displays	Factory design	Communicative Products
snagger GmbH (D-Lichtentanne) + ebets GmbH (A-Kallham)	www.snagger-germany.com www.ebets.at	<i>snagger – the Snack Dispenser</i> – innovative dispenser for a virtually contactless extraction of snacks	Factory design	Communicative Products
tobra GmbH & Co. KG (D-Roth)	www.tobra.io	<i>Sticky Notes Dispenser TreeMinder® Z</i> – sticky memo dispenser with a special alternating effect between two advertising surfaces	Factory design	Communicative Products
zollvision (D-Köthen)	www.zollvision.de	<i>Baby Ruler</i> – measuring ruler containing information on the development stages of a (small) child	Factory design	Communicative Products
Barrique Design GmbH (A-Michaelerberg)	www.waidzeit.at	<i>Seute Deern Watch</i> – watch made from the wood of the scrapped, traditional sailing ship from Bremerhaven, the Seute Deern	Christoph Hutegger	Custom-made Designs
Furtmayr GmbH (D-Neusäß)	www.furtmayrs.com	<i>Nesting Aid for Wild Bees</i> – nesting aid made of cement, gravel and sand designed for Märker cement	Factory design	Custom-made Designs
Präsentstudio Soennecken e.K. (D-Hagen)	www.praesentstudio.de	<i>Miniature Tank System as a Weather Station</i> – true-to-detail representation of a tank system as a farewell gift with a practical additional benefit	Factory design	Custom-made Designs
STAEDTLER Mars GmbH & Co. KG	www.staedtler-promotional.de www.lurch.de	<i>LURCH Lipstick + STAEDTLER triplus Set</i> – set comprising of a drink bottle and	Factory design	Custom-made Designs

(D-Nuremberg) + Lurch AG (D-Hildesheim)		ballpoint pen jointly designed with the kitchen utensil manufacturer Lurch		
Sympathie-Werbe-Service GmbH (D-Löhne) + BRUNNEN & EILERS PROMOTION SERVICE GmbH & Co. KG (D-Bielefeld)	www.sympathie-werbe-service.de www.brunnenpromotion.com	<i>Notebook DIVOROLL UNIVERSAL+ 2S</i> – notebook made of reusable roof insulation material	Factory design	Custom-made Designs
Audio Logo GmbH (D-Ummerstadt)	www.emotions-in-print.de	<i>Video Book “COSMOPOLITAN Prix de Beauté”</i> – personalised video book with a personal laudation for prize winners of the Prix de Beauté	Factory design	Best Practice
cyber-Wear Heidelberg GmbH (D-Mannheim)	www.mycybergroup.com	<i>Hot&Fresh Collection - Hella Pagid Shirt and Hoodie</i> – amusingly designed merchandising for the automobile supplier Hella Pagid	Factory design	Best Practice
Spielkartenfabrik Altenburg GmbH (D-Altenburg)	www.assaltenburger.de	<i>Crafty Figurines</i> – 3D self-assembly cardboard figures made from individual layers of cardboard	Factory design	Best Practice
cyber-Wear Heidelberg GmbH (D-Mannheim) + mbw Vertriebsges. mbH (D-Wanderup)	www.mycybergroup.com www.mbw.sh	<i>Conductor Bear</i> – cuddly toy made of recycled PET, dressed in upcycled Deutsche Bahn uniforms	Factory design	Merchandising
Dicke & Partner (D-Dortmund)	www.dickenet.com	<i>Collection for the UNESCO World Heritage Zollverein</i> – merchandising especially for architects and designers	Oliver Rentzsch	Merchandising
Josera petfood GmbH & Co. KG (D-Kleinheubach)	www.josera.de	<i>Seppl and the Bunch of Rascals – four-legged detectives</i> – thriller for children featuring the Josera mascots Seppl and Paula	Mara Burmester, Stephan Hoose & Johanna Fischer	Merchandising

koziol »ideas for friends GmbH (D-Erbach) + MAM Babyartikel GmbH (D-Scheeßel)	www.koziol-incentives.de www.mambaby.com	<i>Eintracht Frankfurt Baby's Bottle</i> – Baby's bottle designed together with MAM in the shape of a cider glass	Factory design	Merchandising
Audio Logo GmbH (D-Ummerstadt) + HEINZ-GLAS GmbH & Co. KG (D-Kleintettau)	www.emotions-in-print.de www.heinz-glas.com	<i>Perfume Video Flacon</i> – high-tech perfume flacon featuring a plastic base and video module	Factory design	Premium Products
blvck GmbH (A-Wels)	www.blvck.at	<i>goodtimesj - Online Wine Sampling</i> – wine sampling box containing wines from Burgenland	Michael Grafenberger	Premium Products
Halfar System GmbH (D-Bielefeld)	www.halfar.com	<i>Cool shopper "Softbasket"</i> – sustainable cool shopping bag without an aluminium frame	Factory design	Premium Products
Meyer und Stiehl GbR Spieltrieb (D-Heidenrod Niedermeilingen)	www.spiele-entwickler-spieltrieb.de	<i>Re-start – the Blackout Simulation</i> – didactic board game for training networked thinking	Christian Opperer (Graphics) Till Meyer, Herbert Saurugg, Nicole Zeller (Game Development)	Premium Products
Potter Promotion GmbH & Co. KG (D-Koblenz)	www.potter-promotion.de	<i>Slate Book</i> – notebook made from natural materials with a slate cover	Factory design	Premium Products
Sandex sp.j (PL-Lomianki)	www.sandex.pl	<i>Quikflip® Hero Hoodie Lite</i> – zip-up jacket that converts into a gym bag thanks to the Quikflip® technology	-	Premium Products
Victorinox AG (CH-Ibach-Schwyz)	www.victorinox.com	<i>Swiss Classic Foldable Vegetable Knife</i> – space-saving foldable knife produced in an environmentally-friendly way	Factory design	Premium Products
Carry Products GmbH (D-Berlin)	www.carrybottles.com	<i>Digital imprint with an embossing on CARRY Bottle</i> – haptic digital print made of	-	Customising Technologies

various layers of varnish on bottles made of recycled, waste glass

KINGLY LTD
(BG-Sofia)

www.wearekingly.com

Sustainable Scented Finish for Textiles – novel steam technology for applying individual fragrances to promotional textiles

Factory design

Customising Technologies

Hilarius Design (NL-Koog aan de Zaan) + Octopoint (NL-Wormerveer)

www.hilariusdesign.com
www.octopoint.eu

Luxury Handbag – high-quality gift packaging in handbag format

Dennis de Witte

Special Prize: Packaging